

Business PowerCORE System™

The Definitive Blueprint to Accelerated Business



The Core of your business defines who you are, your target market and what Brand Image is needed to compete in your market sector.

One of the Most Powerful Tools of Leverage in your marketing arsenal is your Website. It can effectively deliver valuable information and sales content about your company 24/7.

WEB DEVELOPMENT

LEAD CAPTURE

ONGOING MARKETING

CORE BRAND DEVELOPMENT

LOCAL LISTINGS

MARKETING COLLATERAL

SEARCH ENGINE OPTIMIZATION

There is NO point in having a website online if you don't make every attempt to capture the contact information of the prospects who visit your site.

This component is designed to attract the largest percentage of your customers, people who want to use local businesses.

This component consists of your repeat and recurring marketing efforts like social media, public relations, advertising, and new marketing items.

From Print to Digital to Multi-Media Material, this area ensures you have effective marketing to powerfully communicate your products & services.

Positioned in 1st Place gets 42% of clicks, 4th gets 6%. The difference in ranking will drastically determine the New Leads & Customers you receive.



Why Wait? Call Today for a PowerCORE Presentation!
800.515.9422 or visit www.PowerPoint3.com/core

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Over the last 21 years, our agency has seen a dramatic shift in how businesses market themselves. There are specific rules to follow when building an effective brand image that never change, and there are certainly specific strategies to implement when constructing marketing collateral that resonates with the psychology of your target customer.

However, the mechanisms for attracting your target customer and the mediums through which you deliver your message have undergone considerable transformation. In the beginning, we saw many awkward attempts to shape Brand Development & Marketing to the New Digital Age. Since then, innovative Success Formulas and Marketing Processes have emerged to provide exceptional means for growth & profitability.

At P3, we have combined our years of experience in marketing businesses with the newly emerged, proven technologies. The next step was to infuse quality business intelligence and market data to create our Core Combination of marketing services. Our specialized, proprietary process, The "Business PowerCORE System™" is engineered to provide a well-balanced, accelerated, 360 degree approach to generating new & repeat business.

At the very center of the PowerCORE System™ is a comprehensive Market & Brand Analysis. In this first stage, we look at your products & services, your competition, valuable business intelligence, and a market sector analysis to plot a course for your success. This planning & formulation stage is priceless in ensuring success and accelerated results.

Individual campaigns vary from business to business depending on how established your company is and how fast you want to propel beyond your competition. The entry point into the PowerCORE System™ is our custom, tailored Brand & Marketing Analysis.

This analysis will provide invaluable insights that will identify key areas of opportunity and the needed action steps to ramp up your business. Beyond the analysis, P3 will maximize your existing marketing collateral or create new PowerCORE components to drive your business to the next level.

Take the guesswork out of achieving your goals & dreams by calling the Pros at P3 for a complimentary tour of how the PowerCORE System™ will transform ordinary results into extraordinary results!

To Your Success,



Jewel McKeon, President & Founder
P3 - Leading the Way to Success since 1990
2004 National Business Woman of the Year
2003 Florida Business Woman of the Year

LEARN MORE!

If you would like more information about our **PowerCORE System** just scan this QRcode with your internet enabled smart phone.



"P3 has once again surpassed all expectations. Over the last fifteen years, your brand & marketing campaigns have been magnificently effective and always hit the target."

Laurie Powers Shamone
Nature's Food Patch,
Clearwater, FL

"I have spent the last couple of years trying to pinpoint what I wanted to get across to my potential customers. After one meeting with P3, they nailed it! My only regret...I wish I would have found them years ago!"

Terri LaBrecque
LaBrecque Center for Aesthetics,
Clearwater, FL

"You have connected me with the United Nations, President Oscar Arias, and lead us to the success of being the #1 distributor of fine organic products in Central America in 3 short years!"

Robert Roman
Organics In America,
Costa Rica

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